

"Mark Sasscer is an agent of change! He has the unique ability to engage and motivate individuals at all levels of an organization around the topics of personal accountability, humanistic leadership, and organizational culture shaping."

Nancy Schlichting, President and CEO, Henry Ford Health System



Mark Sasscer President and CEO



Mark Sasscer is the founder and CEO of LeadQuest Consulting, Inc., a leadership consulting and training firm that specializes in leadership and team development, and organizational culture change. LeadQuest's clients have included IBM, Chevron, Flinn Scientific, Sonepar USA, Culligan International, RR Donnelley, Tenneco Automotive, Ascension Health System, Catholic Healthcare West, Rush University Medical Center, Nemours, Allina Health System, Henry Ford Health System, Hartford HealthCare, Parkview Health System, and Trinity Health System.

For the past 17 years, Mark has devoted his time and energy to helping senior executives improve the way they lead and shape organizational culture. Through Mark's unique style of teaching and coaching, many executives have gained a deeper understanding of the impact that their behaviors have on relationships, organizational culture and performance results. His work has had a positive effect on the leadership and performance of many of the world's most successful companies and institutions.

Among his credentials, Mark published his first book entitled *The Change Agent* in 2006 and published his second book, *Accountability NOW! Living the Ten Principles of Personal Leadership* in 2010. He holds a Master of Science Degree in Organization Development from the American University in Washington, D.C. and a Bachelor's Degree in Mathematics from Towson University in Maryland. He has earned several certificates in the field of Total Quality Management and the science of Applied Behavior Analysis. Mark has been a guest lecturer on issues of leadership and organizational culture change at Northwestern University's Kellogg School of Management, Loyola University in Chicago and the University of North Carolina, to name a few. Additionally, for a number of years, he was a board member of The Wellness Community - Delmarva, a non-profit support center for cancer patients and survivors. Mark currently lives on the Eastern Shore of Maryland with his wife Cheryl and their two Basset Hounds. You can contact Mark at 443.664.2474 or msasscer@leadquestconsulting.com. To learn more about LeadQuest, please go to www.leadquestconsulting.com.